Oscar Marhue

Design, AI automation & operations

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Designer and founder working across brand identity, digital products and the systems behind them. I direct AI-assisted software development from the brief through review and release, drawing on hands-on experience in general management, events, retail and customer service.

EXPERTISE

Design. Product strategy, interaction, design systems and visual identity across digital products and physical experiences.

AI & systems. Agent workflows, workflow automation, semantic retrieval, software delivery and cost controls.

Management. Client journeys, venue operations, purchasing, staff training and event production.

EXPERIENCE

YOUNIQC Technologies

Founder / product & design / 2026 - present

- Define the product, interfaces and brand for an AI workspace for independent creators.
- Direct AI coding agents through briefs, architecture decisions, pull-request review and releases. Shape approval workflows and spend limits for automation.
- Work with a Next.js, NestJS and Prisma platform using Supabase, Vercel, Render and Stripe; multilingual interfaces and semantic retrieval.
- Additional product work: North, a personal planning system, and PLATE, a content workflow for Québec restaurants.

Maison 1798

Venue manager / brand & web designer / Current

- Designed the venue identity and bilingual website from concept to launch.
- Manage the inquiry-to-booking journey: client replies, tours, the calendar and booking conversations for a wedding and event venue in Hatley, Québec.

Brahm Mauer Bar Services

General manager / 2019 - 2023

- Oversaw bar-service operations, including weekly cocktail production and delivery for Piknic Électronik.
- Managed inventory and SAQ purchasing; trained service staff, bartenders and the management team.

Experience & foundations

Oscar Marhue

EXPERIENCE / CONTINUED

Maison Battat

Customer experience / toy design / 2021 - 2022

- Supported customers across the toy range, then moved to the art department for toy design and rebranding. Created digital assets for Amazon storefronts.

SSENSE

Merchandise coordinator / 2017 - 2020

- Organized and presented merchandise for a personalized shopping experience across luxury brands and collections.

SELECTED CREATIVE WORK

Marché Massawippi / 2024

Solo design and hosting of an art show, connecting promotional graphics, floral installation, scent and sound.

Premier Jour Collective / 2020 - 2021

Fashion identity, graphics and creative direction; launch collaboration with Club Quarantine.

OMNIVERS / 2020 - 2025

Founder, research and development, and creative direction.

D/Cart end-of-year show / 2019 - 2020

Scenography, social media, sponsorship and interactive multimedia.

EDUCATION

Bachelor of Arts in Design / 2016 - 2020

Concordia University

Diploma in Fine Arts / 2022 - 2024

Champlain College

TOOLS & WORKING KNOWLEDGE

AI workflows: Claude Code, agent orchestration and APIs. Web and systems: Next.js, NestJS, Prisma, Python, Supabase, Vercel, Render, Stripe and Slack automations. Creative tools: Canva, Midjourney and Higgsfield.

English: fluent / working language. French: conversational.